

Construction materials

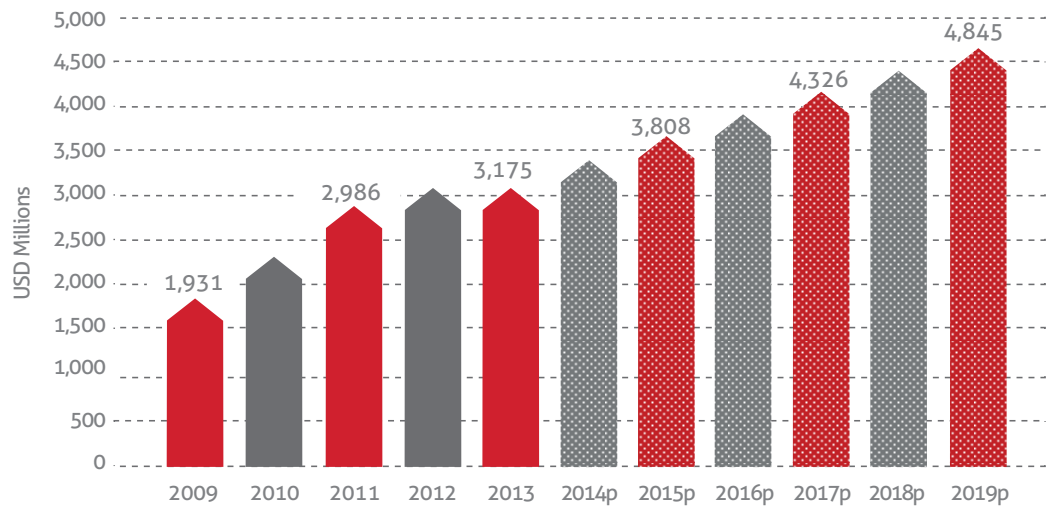
Strong and growing demand

It is estimated that by 2020 the demand for construction materials will be around **USD 5 billion**, representing a compound annual growth rate (CAGR) of **7.64%** between 2010 and 2020.

In **10 years** (2003-2013), the consumption of this industry **quadrupled** in Colombia.

In 2013, production of construction materials in Colombia reached about **USD 2.8 billion**, with a CAGR of **15.22%** (2003-2013)

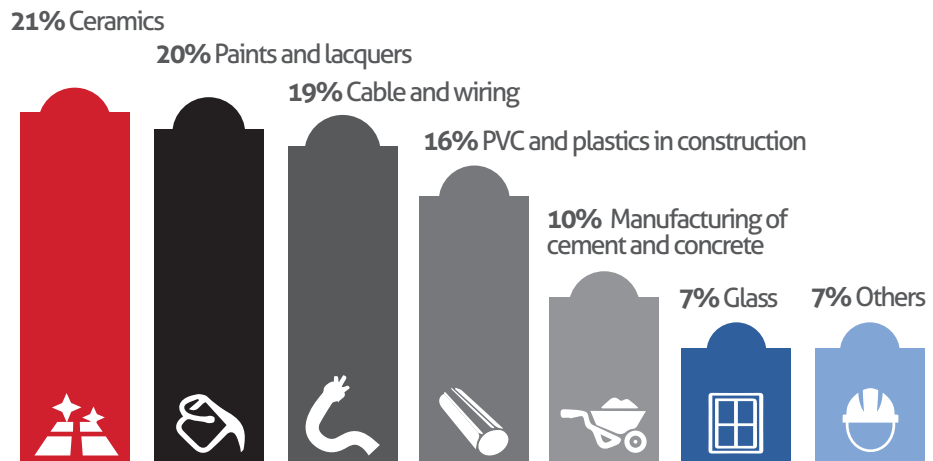
Demand for Construction Materials in Colombia (2009-2019p)



Source: National Planning Dept. (DNP), Supply Chains, 2014. Apparent consumption by sector. Processed by Invest in Bogota.

A diverse industry with many business opportunities

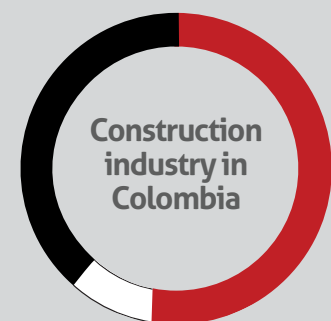
Major Segments of the Construction Materials Industry in Colombia (2013)



Source: National Planning Dept. (DNP), Supply Chains, 2014. Apparent consumption by sector. Processed by Invest in Bogota.

A robust and dynamic industry

- With **growth of 9.9%** in 2014, the Colombian construction sector is the most dynamic in Latin America and the third largest in the region in size. It is estimated that by 2020 it will stand at USD 48 billion.
- The construction industry, with a size of **USD 35.4 billion** (2014), is one of the branches of the economy with the highest share of Colombia's GDP, with a contribution of **9.4%**.
- The construction sector in Colombia has two main elements: residential/non-residential construction and infrastructure construction, which represent approximately **US\$18.5 billion** and **US\$17 billion** respectively, in size.



- **51.92%** Residential and non-residential construction
- **35.38%** Transport infrastructure
- **12.70%** Infrastructure, energy and public services

Source: Business Monitor International

Bogota Region has the largest building activity in Colombia

Bogota - Cundinamarca concentrates **30% of the active construction projects in the country.**

Between 2010 and 2014, 90% of the activities of the construction sector in the Bogota Region have focused on the **housing (74%), office (10%) and trade (6%) segments.**

A national plan aimed at developing the construction industry

Plan to Boost Productivity and Employment (Plan de Impulso a la Productividad y el Empleo - PIPE 2.0)

Seeks to increase the country's competitiveness in various fields. Some of its main investments are aimed at:

- **Educational infrastructure:** construction of 30,680 new classrooms, expansion or construction of 1,500 schools.
- **Public highway works:** COP 4 trillion to be invested in the construction of national and secondary road networks.

International companies with a presence in Bogota

**Saint Gobain | Etex Group | Tigre
Mexichem | Cemex | Mantos Andinos
Preansa | Sika**

Major infrastructure projects in Colombia

- **4G concessions:** close to COP 47 trillion to be invested in the construction of 8,000 km of highways.
- Investments in seaports, railway concessions, airports and improving the navigability of the Magdalena River.
- **Social infrastructure projects:** hospitals, schools and houses across the country.

BOGOTÁ

Major infrastructure projects in Bogota

- Agora Convention Center
- Transmilenio - Avenida Boyaca Section
- CAN City Center renovation project
- Central Station
- Bogota Metro

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