

# The IT Sector in Bogota...

## A Seasoned Sector in the Region

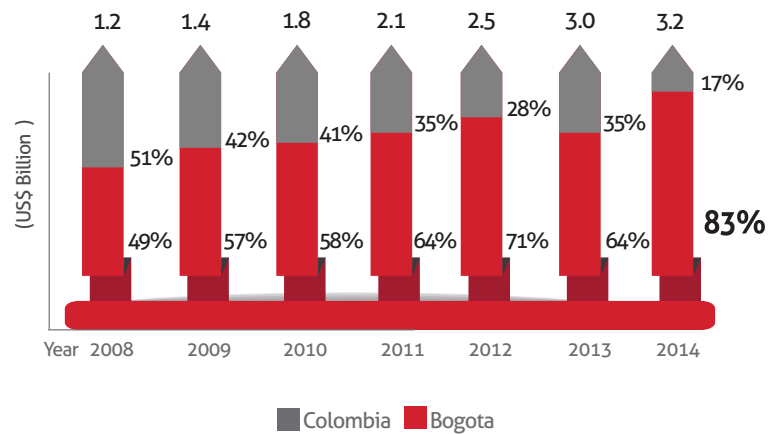


**77%** of the medium and large IT companies in Colombia are located in Bogota.



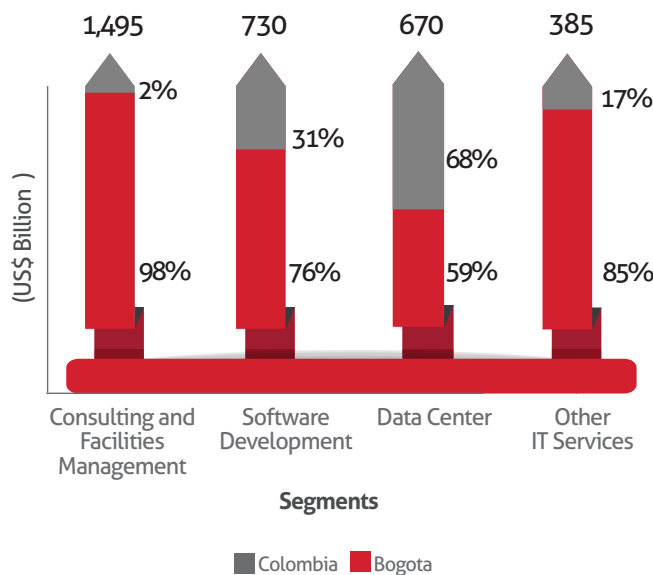
In 2014, Bogota represented **83%** of the **USD 3.2 billion** of total national revenue of the Software & IT sector.

Revenues for IT Sector in Colombia and Bogota (2008-2014)



FSource: DANE's Annual Services Survey, Superintendence of Business. Exchange Rate: COP \$3,000 per US \$1.

IT Income by Segments (2014)



The income for the Software & IT industry in Bogota reached **US \$2.7 million** in 2014.

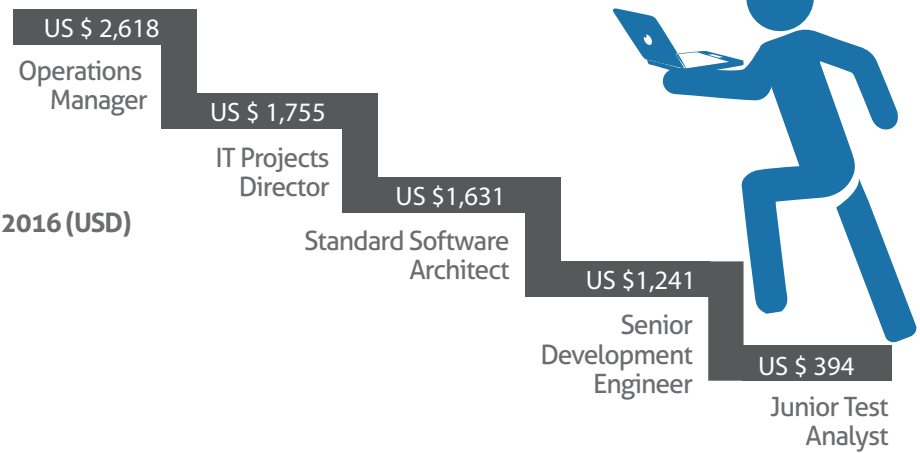


**47.7%** of the Software & IT jobs in Colombia is generated in Bogota.

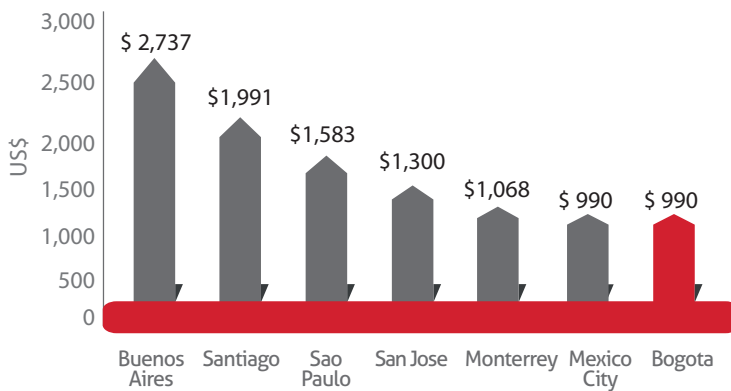
Source: DANE's Annual Services Survey, Superintendence of Business. Exchange Rate: COP \$3,000 per US \$1.

## Competitive Costs

Average Salaries for Selected IT Positions 2016 (US\$)



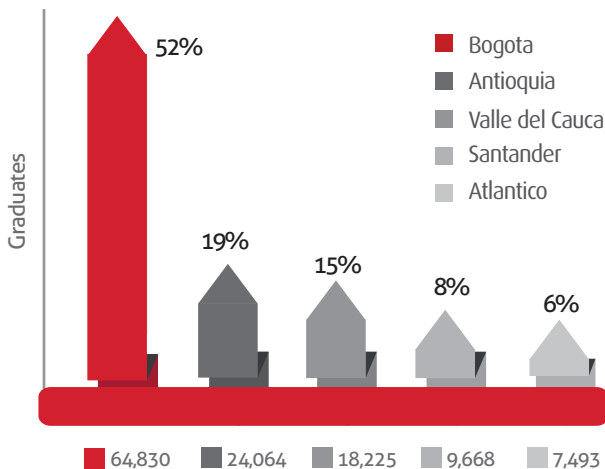
Average Salary for IT Operations in Bogota 2016 (USD)



Source: Invest in Bogota Calculations based on the Software & IT salaries Survey- Fedesoft.  
Exchange Rate: COP \$3,000 per US \$1.

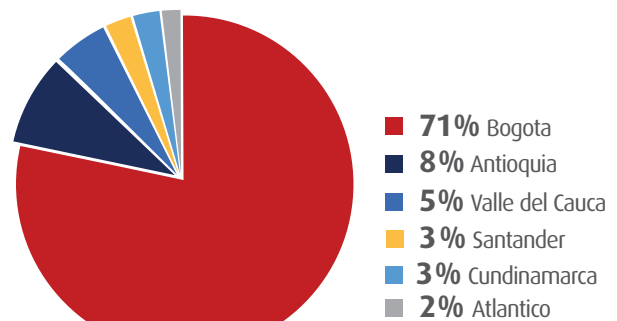
## Abundant and Highly Qualified Talent

Engineering Graduates in Colombia (2001-2014)



Source: Ministry of Education. 2015.

Bilingualism in the Colombian Labor Market (2015)



Source: Bilingualism in the Colombian Labor Market, Fedesarrollo. 2015.

Invest in Bogota is the investment promotion agency for Bogota and Cundinamarca. The Agency offers, free of charge, and in absolute confidentiality, services for investors during each stage of their investment process: Exploratory phase, start-up phase, operational phase and re-investment.

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