

The IT sector in Bogota...

A Seasoned Sector in the Region



81%
of the medium
and large IT
companies
in Colombia
are located
in Bogota.

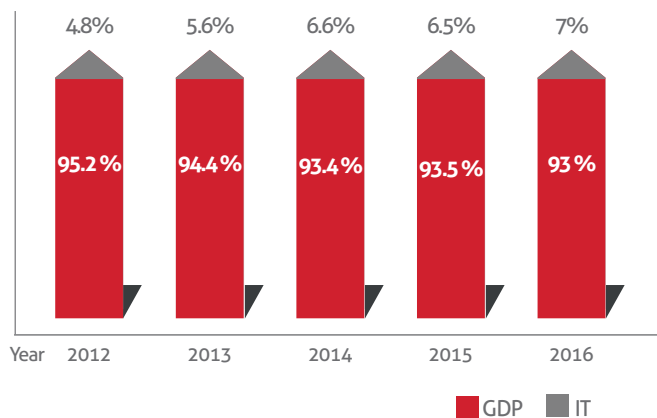


Between 2012
and 2016,
the IT sector grew
by 2.56%
in Bogota's GDP.



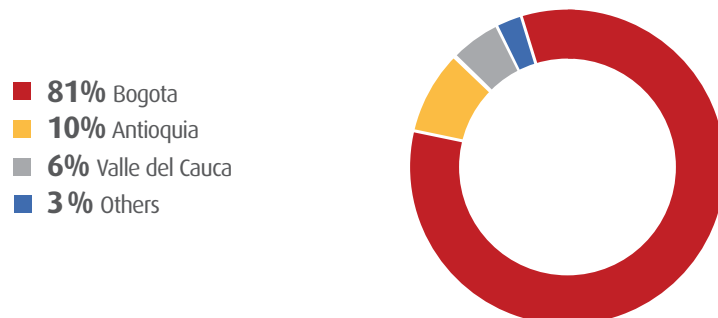
**Bogota
generates
47.7%**
of the
Software & IT
jobs
in Colombia.

IT Market Share in Bogota's GDP



Source: Externado de Colombia University Calculatios, DANE, Superintendence of Business.

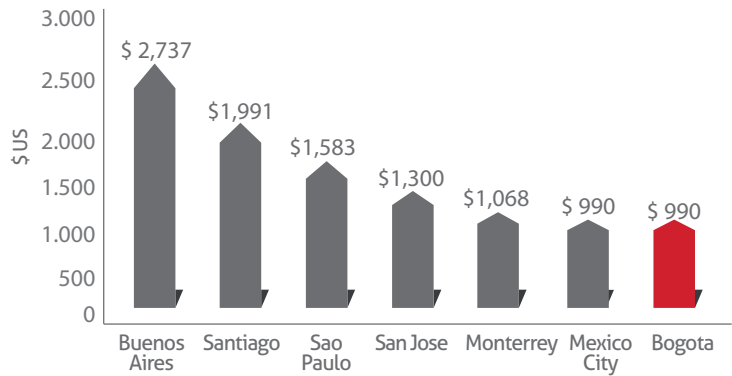
Concentration of the IT Sector (2016)



Source: Externado de Colombia University Calculatios, DANE, Superintendence of Business.

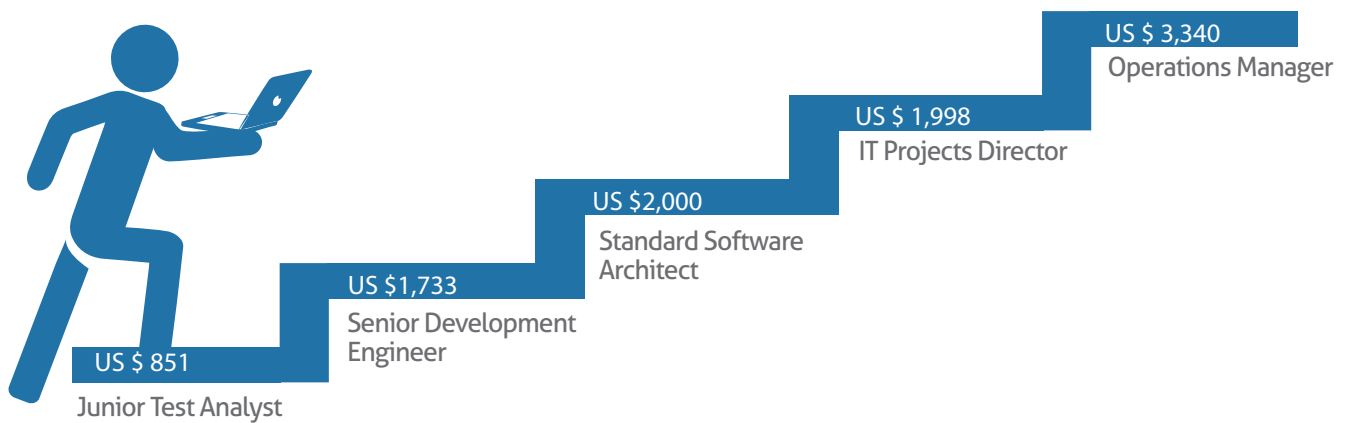
Competitive Costs

Average Salary for IT operations in Bogota 2016 (USD)



Source: Invest in Bogota calculations based in regional salaries studies.

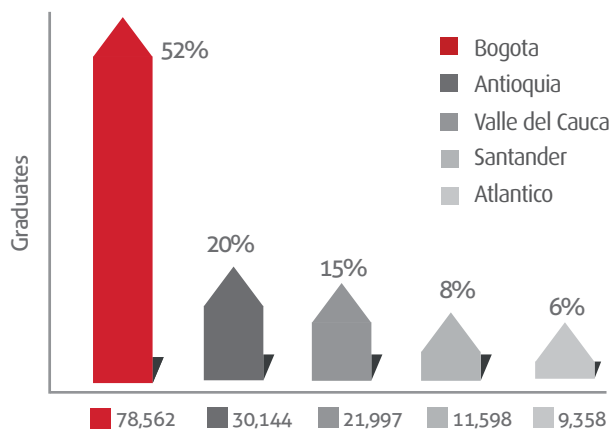
Average Salaries for Selected IT Positions 2016 (US\$)



Source: Studies of the salaries and professionals of Colombia's software and IT Industry.

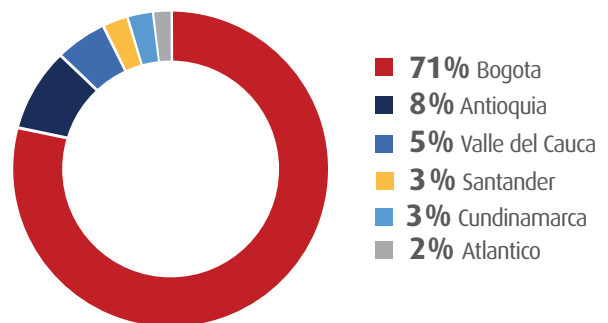
Abundant and Highly Qualified Talent

Engineering Graduates in Colombia (2001-2016)



Source: Ministry of Education- 2015.

Bilingualism in the Colombian Labor Market (2015)



Source: Bilingualism in the Colombian Labor Market, Fedesarrollo. 2015.

Invest in Bogota is the investment promotion agency for Bogota and Cundinamarca. The Agency offers, free of charge, and in absolute confidentiality, services for investors during each stage of their investment process: Exploratory phase, start-up phase, operational phase and re-investment.

Carrera 7 No. 71-21, Torre B, Suite 407, Bogota, Colombia.
 PBX: +57 (1) 742 3030
 info@investinbogota.org
 www.investinbogota.org

