

Bogota, an opportunity for the construction materials sector

Colombia has a strong and growing demand...



By 2023 it is estimated that construction materials demand will reach **COP 36 trillion**, with a CAGR of **5.43%** between 2013 and 2023.

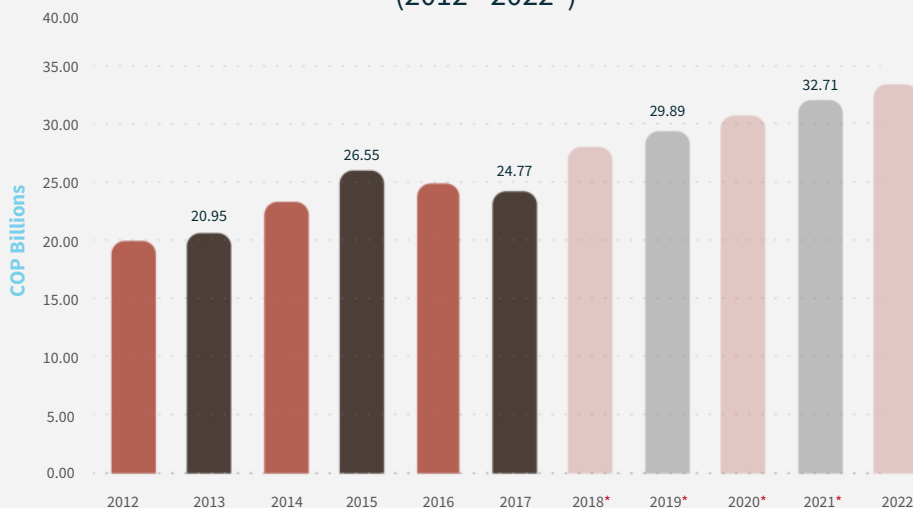


In 10 years (2007-2017), demand for construction materials in Colombia **doubled** its value.



In 2017, the production of construction materials in Colombia amounted to **COP\$ 18.3 trillion**, which represents a CAGR of **5.63%** (2007-2017).

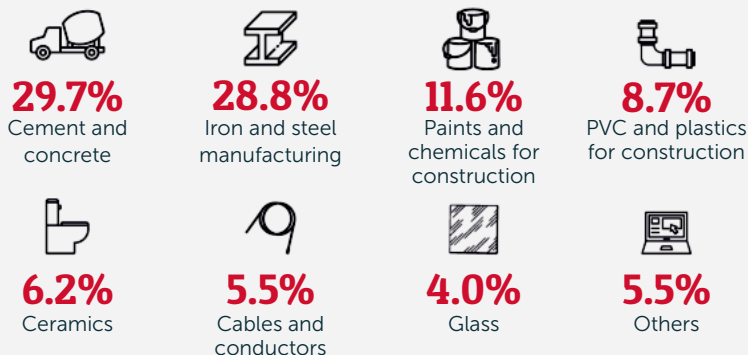
Demand for construction materials in Colombia (2012 - 2022*)



Source: DANE, EAM, 2019. DIAN. Apparent Consumption. Research by Invest in Bogota. *Estimate.

The country has a diverse sector with multiple business opportunities and a dynamic industry.

Main segments of the construction materials industry in Colombia



Source: DANE, EAM, 2019. DIAN. Apparent Consumption. Research by Invest in Bogota.

With a CAGR of **7.4%** for 2019-2023, the Colombian construction sector will continue to be one of the most dynamic in Latin America. By 2023, it is expected to reach **COP 89.11 trillion**.

The construction industry, with a size of **COP 63.3 trillion (2018)**, is one of the branches of the economy with the highest share of Colombia's GDP, with a contribution of **6.8%**.

The construction sector in Colombia has two main branches: Residential and non-residential building industry and infrastructure industry, which have a size close to **COP\$30.42 trillion (48.1%)** and **COP 32.8 trillion (51.9%)** respectively.

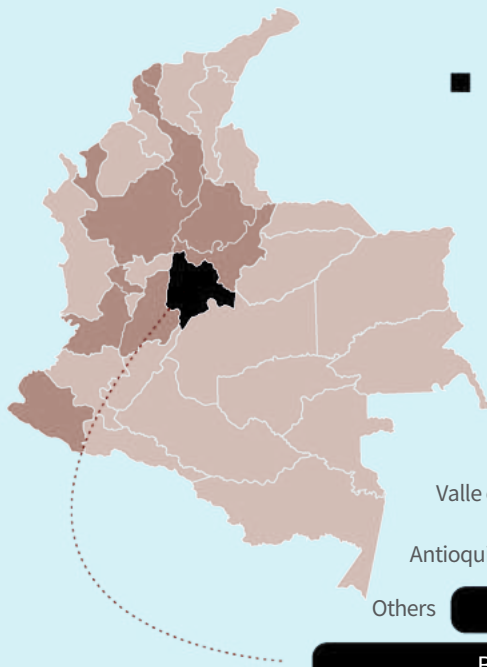
Source: EMIS, 2019.

Between 2013 and 2018, the Colombian construction sector attracted a total of **USD 3.3 billion in foreign direct investment**.

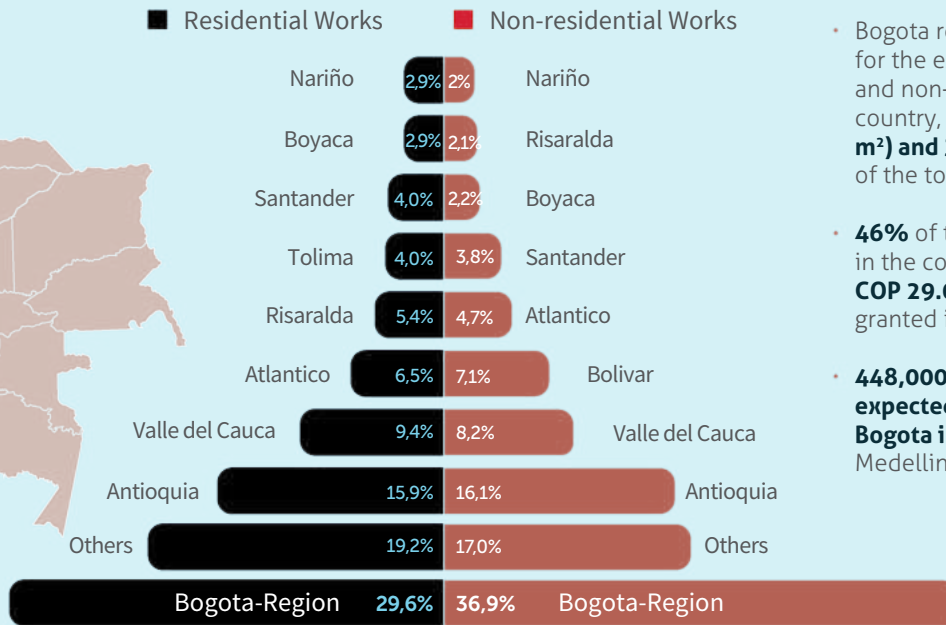
In 2018, Colombia was recognized by the World Bank as the **third most competitive country in the world** in terms of regulation for infrastructure project funding under Public Private Partnerships (PPP).

Market with high supply potential: Housing (19.47 million m²), commercial buildings (2.24 million m²), other buildings (7.61 million m²).

Bogota-Region has the largest building activity in Colombia



Building Permits Granted in 2018



- Bogota region is the main hub for the execution of residential and non-residential works in the country, with **29.6% (4.17 million m²)** and **36.9% (1.75 million m²)** of the total said works, respectively.
- **46%** of the total mortgage loans in the country, amounting to **COP 29.02 trillion**, have been granted in the Bogota-Region.
- **448,000 m² of office space are expected to be completed in Bogota in 2021**, followed by Medellin with 94,000 m².

Source: EMIS, 2019.



Main Infrastructure Projects in Bogota

- **First Line of the Bogota Metro.** 23.96 km and 16 stations.
- **Transmilenio.** Extensions and 50 km of new trunks.
- **Regiotram.** 40.8 km and 17 stations.
- **Bogota-Zipaquira Train.** Construction, restoration and maintenance of 48 km of railway lines.
- **Canoas WWTP.** Primary and secondary treatment of 16 m³/s of wastewater.
- **El Dorado II Airport.** 1,000 hectares.
- **Fenicia Triangle.** 1,000 houses, 25,000 m² of business space and 40,000 m² of office space and hotels.
- **Lagos de Torca.** 128,000 houses, construction of cultural and recreational centers, schools and health centers.
- **Bronx.** Construction of business spaces, educational centers, local mayor's office and metro station.
- **Monserate Welcome Center.** Construction of commercial and cultural centers.

International companies operating in Bogota

**Cemex + Etex Group + Gerda Diaco
Holcim + Mexichem + Saint-Gobain + Sika**

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Carrera 7 No. 71-21, Torre B,
Office 407, Bogotá, Colombia.
PBX: +57 (1) 742 3030

Invest in Bogota

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